

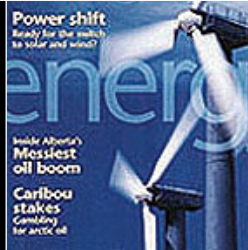
Design Matters

Welcome

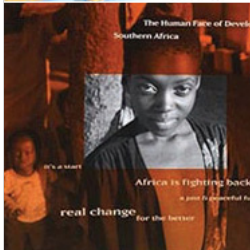
STRATEGIC VISUAL COMMUNICATIONS



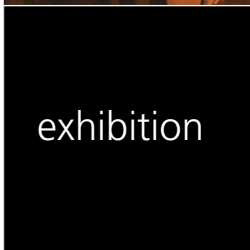
print



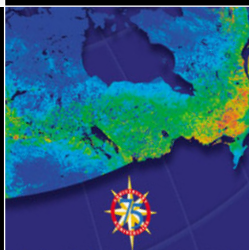
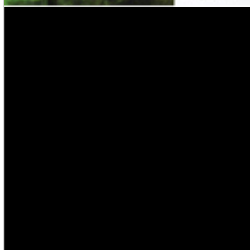
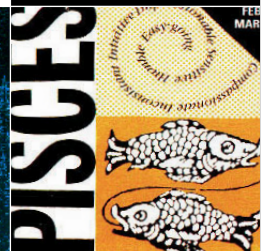
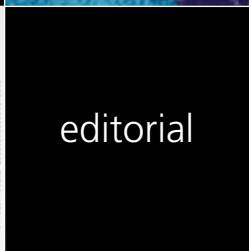
identity



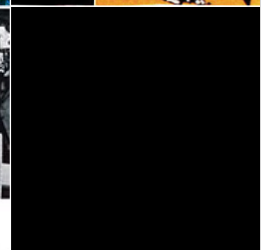
- innovative and strategic design solutions
- creative concepts delivered with impact
- communicate effectively



arts & culture



web



Call us @ 819 459 1258

designmatters.ca



DESIGN FOR PRINT

Introduction

Design is not just the form of things — it is the process of making things clear. To communicate effectively is to obtain the desired response.

Design Matters incorporated is an award-winning graphic design consultancy producing **innovative and strategic design solutions**.

We are a team of visual communicators whose goal is to ensure your objectives are met with creative concepts, **delivered with impact and clearly understood**. Projects begin with a consultation to assess specific requirements and are followed by thorough research of the subject matter in order to determine the most appropriate response.

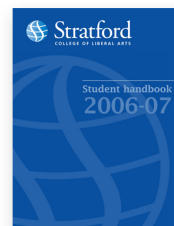
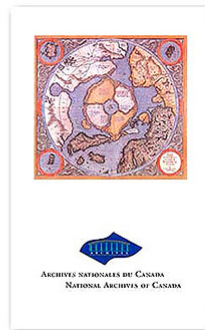
Working closely with our suppliers we make informed and pragmatic decisions ensuring **cost-effective solutions to your communication needs**. We are familiar with the strict application of corporate-identity guidelines and the importance of developing cost estimates and production schedules to provide **services on time and within budget**.

Located in the National Capital Region, we have produced a variety of graphic design requirements in both French and English for the past 16 years. Our creative capacity, technical expertise and sound project management procedures will assist you to **communicate effectively**.

Design Matters

clear

STRATEGIC VISUAL COMMUNICATIONS



CORPORATE IDENTITY

Good design is good business

Want to stand out from your competition?

Members of the *Graphic Designers of Canada* can make you stand out, motivate your potential customers, cultivate brand recognition, and influence public perception of your company, your service, your product. Experienced graphic designers understand this — extending your reach into the marketplace and helping you achieve your full market potential.

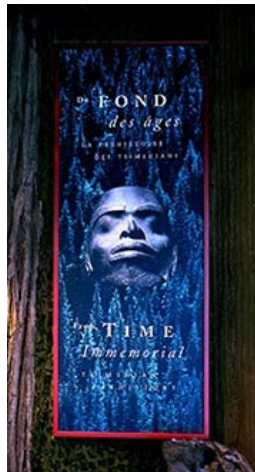
You'll have a business partner who will see your project from the planning, concept development and budgeting stages, through to production, quality control and the finished product. When you hire a Member of the *Graphic Designers of Canada*, you'll be tapping into expertise in communication strategies and effective problem-solving. A graphic design professional will help you articulate your business objectives and crystallize your ideas. And you'll be rewarded with thoughtful, visual communications that make your message clear.

— *The Association of Registered Graphic Designers of Ontario,*
a Member association of the Society of Graphic Designers of Canada (GDC).

T 819 459 1258

info@designmatters.ca

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EXHIBITION DISPLAY

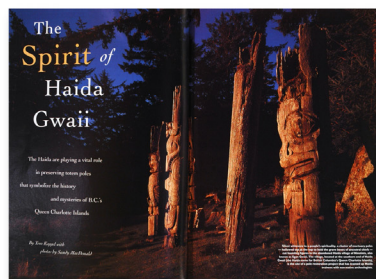
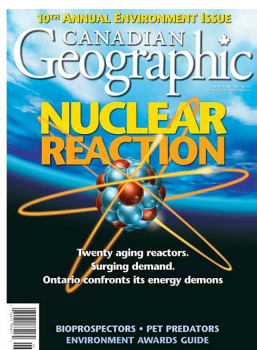
Services

Art direction, creative design and project management.

We create innovative and effective design solutions on time and on budget. By working closely with you we ensure your message is on target, clearly understood and delivered with impact.

We design publications, brochures, logos, catalogues, posters, annual reports, magazines, newsletters, corporate identity, printed materials, information graphics, exhibition display, print advertising, packaging, website and electronic graphics.

We provide project management, desktop publishing, illustration, assignment photography and stock photo research, production specifications, print-management and coordination of writing and translation services.



EDITORIAL DESIGN

Clients

Canadian Museum of Civilization
 National Gallery of Canada
 University of Ottawa
 Canadian War Museum
 Canadian International Development Agency
 Environment Canada
 National Pharmacy
 National Arts Centre
 Canadian Horticultural Council
 Canadian Space Agency
 International Development Research Centre
 CARE Canada

Department of Foreign Affairs and International Trade
 Canadian Ski Federation
 Ontario Parks
 Lansdowne Technologies
 Canadian Geographic Enterprises
 Natural Resources Canada
 National Archives of Canada
 National Library of Canada
 Industry Canada
 Transportation Safety Board
 Environment Canada
 — various arts, exhibition and publishing projects

Design Matters

effective

STRATEGIC VISUAL COMMUNICATIONS

Canadian Environment Awards 2005
CEA Roundtable is June 7!

Meet the CEA 2005 Winners | Citation of Lifetime Achievement | Green Team Challenge | The Awards Gala | CEA Roundtable | Government of Canada

CEA PANEL | PRESS DEBK | SPONSOR GALLERY | FRANCHISE

Welcome to the Canadian Environment Awards 2005

Canadians are making the connection between consumption and climate change, wildlife and habitat preservation, human health and the environment. Join the grassroots movement that is sweeping the country.

Annual celebrations offer a wonderful opportunity to pause and reflect upon events of personal and public significance. Whether it's a birthday, a wedding, a graduation, or a special anniversary, these are the time and space to contemplate the routines and habits.

Each spring since 2002, the Canada recognized individuals and groups a project, continue and resolve our environment. One of the early occasions to recognize the finalists who have an environmental and the evaluate the awarding this one-of-a-kind national award. The award is presented to the government and corporations for the environment.

It appears that at last, environmental marginalization to the 1990s economic recession and water and energy cost would lead to a new era of environmental consciousness. A new era of environmental consciousness, informed by the values that wildlife, forest, water.

Canadian Geographic
Exploration and Discovery

Magazine | Travel | CG Store | Mapping | CE Awards | Atlas | CG Kids | RCGS | Member Services

Magazine - Current Issue

- The July issue!
- Wildwood neighborhood
- Large structures
- Shore excursions

The Canadian Atlas Online

- The Canadian Atlas Online
- CG Kids Atlas Online
- The Canadian Atlas - Print edition
- CGA from anniversary

Subscribe

CHC - CCH
CANADIAN HORTICULTURAL COUNCIL

About Us | Projects & Programs | Events | Resources | Membership | Contact Us | Français

Our Mission

Our Mandate

Focus

Representing You

Policy

Governance

Executive

Committees & Chairs

CHC Privacy Policy

About Us

The Canadian Horticultural Council (CHC) is a voluntary, not-for-profit, national association with a long and proud history of representing the dynamic and diverse sector of Canadian agriculture known as horticulture. The CHC has been committed to promoting the interests of its members since 1922.

From the Atlantic to the Pacific, the CHC's members are primarily involved in the production and packing of over 120 horticulture crops comprised of fruit, vegetables, flowers and ornamental plants.

Our Mission

The CHC's mission is an unwavering commitment to advance the growth and economic viability of horticulture by encouraging cooperation and understanding to build national consensus on key issues, thereby delivering

WEB

Call us

For more information or to discuss your project requirement, please contact:

Stephen Hanks BDes RGD

info@designmatters.ca

Leslie Laskarin BDes

T 819 459 1258

F 819 459 2844



designmatters.ca

T 819 459 1258

info@designmatters.ca

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